

Survey

<i>Schedule</i>	
What deadlines, if any, do you have?	
<i>Credentials</i>	
What Operating System(s), web browser(s), and internet service provider(s), do you use to access the web?	
Domain account username and password, if any	
Hosting account account username and password, if any	
<i>Content</i>	
The table of contents for your site	<i>(create a word document outline, upload to basecamp)</i>
Any images you want to post, in final form	<i>(upload to flickr account)</i>
Written, proofread, final copy	<i>(upload to basecamp)</i>
<i>Design</i>	
Provide us with your logo, if you have one.	<i>(upload to basecamp)</i>
Choose a template <i>(provide the URL of the template you want to use)</i>	
<i>Goals and Plans</i>	
Goal and Audience: What do you want to accomplish with this web site?	
Maintenance Plan: How are you going to keep it fresh?	
Future Needs: What features do you think you might need in the future?	

Gilead Brook Web Consulting

prix fixe web site package

Feature Comparison

<i>Option</i>	<i>Example</i>	<i>Approx. Price</i>	<i>What you get</i>	<i>Advantages</i>	<i>Limitations</i>
Hosted Service	blogger.com, typepad.com, squarespace.com	From Free to \$20/Month for service; GBWC can provide setup and training: 1-5 hours @ \$100/hour	1- 3 sites or blogs, with 1 or more users/authors	Quick and easy, cheap	Inflexible.
Simple Site	Gilead Brook Web Consulting <i>Prix Fixe</i> service	\$1500, includes all setup and training.	1 full-featured website, with email addresses, content tools	Unique look, unique address, low cost; very extensible and flexible	Somewhat more expensive. Stick to one of several existing layouts, choose from one of several existing color schemes
	<i>A La Carte</i> options that can be added to a <i>prix fixe</i> site.	\$150 flat fee per item.	Events, Photo galleries, Mailing Lists, Blogs, Discussion Forums, Online store, Podcasts, Tech support incidents, etc...	Common features are easy and quick to add. Enhancements, and bug fixes are free, and new modules become available for purchase over time.	Module features are not modifiable, list of features available grows slowly.
Custom Web Site		\$100/hour, \$4000 minimum	Built to spec	Very flexible, completely unique, built from scratch.	Costly, time- consuming.

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